



OriginGPS Demos IoT Device Developed in 6 Weeks

OriginGPS to demo IoT-enabled baseball developed without a single line of embedded code in 6 weeks at CTIA MWC. Enriched with partner technologies, the 23x25 mm device was embedded in a baseball, IoT-connecting it to display quality of pitch data on a dashboard.

Airport City, ISRAEL — September 12, 2017 — [OriginGPS](#), the global market leader in small-format [GNSS and IoT modules](#), teamed with partners; [Friendly Technologies](#), a leading IoT and TR-069 device management company, and [Humavox](#), an innovative wireless charging expert, to create an IoT-connected baseball. Friendly's IoT platform interfaces the OriginIoT to enable communication, management and GUI, while Humavox's compact Wi-Fi-charging bowl re-energizes the system.

The [OriginIoT](#) effectively resolves inherent costly issues to IoT developments; namely long project cycles and required embedded software expertise. It expedites development cycles, and eliminates the need for embedded coding and RF engineering, resulting in substantial cuts in development resources. With OriginGPS' superior cellular-GNSS integrated in the IoT cellular system, this smart baseball is a proof of concept for rapid and accessible IoT development.

"We are excited to provide Friendly Technologies' IoT platform to facilitate IoT services for this novel demo, and to connect the multiple sensors of the OriginIoT to an intuitive GUI for data analytics," said Ohad Oman, Friendly's VP Product Management. Friendly's One-IoT™ platform enables service providers to manage the data and configuration of millions of devices on a single platform, accelerating deployment and streamlining IoT service management, while cutting operational costs.

ETERNA® wireless charging technology is based on RF waves resonating in a shielded cavity, and was built from the ground up to transform wireless charging into a seamless experience for users ("drop & charge"). We are happy to collaborate with OriginGPS and to accelerate the adoption and growth of wearables and IoT globally," added Omri Lachman, Humavox Co-Founder and CEO.

"We are proud to team up with Friendly Technologies and Humavox for this initiative. The demo presents partners' capabilities to swiftly interface solution elements, while the OriginIoT enables connectivity to multiple entities, forging the way to fast and affordable IoT developments," summarized Robert van Tilburg, OriginGPS' VP Global Sales and Business Development.

OriginGPS will be presenting its GNSS and IoT modules at CTIA MWC 2017, San Francisco, USA, September 12-14, Embedded Works booth, Hall North Stand N.609.



About OriginGPS

OriginGPS develops integrated, miniaturized GNSS and IoT solutions with the smallest footprint on the market for verticals, such as smart cities, drones, asset tracking, wearables, automotive, and IoT.

www.origingps.com

About Friendly

Friendly Technologies is a leading provider of carrier-class platforms for IoT, Smart Home, and TR-069 device management. Its unified IoT platform is ideal for utilities, transportation, smart cities, and more.

www.friendly-tech.com

About Humavox

Humavox's proprietary RF wireless charging technology (Eterna™ Platform) is aimed at providing an advanced wireless charging solution with exceptional spatial freedom for wearables and IoT devices, while exact alignment or product placement is not required.

www.humavox.com

Media Contact

Brandon Oakes

Sales and Marketing Director, OriginGPS

brandon.oakes@origingps.com, +1-913-378-3843