OriginGPS Launches World’s Smallest GNSS Module

At 4.1 x 4.1mm, the ORG 4500 Series is the Smallest Ever Global Navigation Satellite System (GNSS) Module, and has performance and integration that are unmatched in the marketplace.

Airport City, ISRAEL — March 14, 2017 — OriginGPS, the global market leader in small-format GNSS/GPS modules, announced the release of its new ORG 4500 series, a cutting edge, fully-integrated product that supports ultra-compact applications for both GPS and GLONASS.

This newest GNSS product perfects the industry's most comprehensive GNSS/GPS family of solutions," said Haim Goldberger, CEO of OriginGPS. The ORG 4500, kin to the lean and mean ORG 4400 series introduced last year, addresses the ever-increasing demand for high precision with the smallest possible footprint, and takes the company's ground-breaking ultra-small form factor to a new level. “Our modules readily resolve the industry's acute pain points of unreliability and sensitivity in the commercial, engineering, and defense sectors, enhancing the quality of experience and helping our customers remain competitive.”

OriginGPS offers a range of fully-integrated GNSS/GPS and antenna solutions, encompassing a wide gamut of standard and essential tools for navigation. The small form factor and high sensitivity of OriginGPS's modules enable new business models like ‘machine as a service’, and are ideally suited for a variety of applications - wearables, like smart watches and pet tracking, and also smart cities and drones. OriginGPS modules are deployed around the globe in key sectors, such as transportation, civil engineering, precision agriculture and time reference.

Ramping up the race to offer the best NarrowBand IoT products, OriginGPS continues to expand its presence in the global navigation market with a steady stream of new IoT-enabled solutions, like its recently released IoT platform (ORG 2100). A key theme again at this year’s Mobile World Congress was the IoT, with an additional focus on the challenges of ensuring interoperability of home and industrial applications. OriginGPS’s IoT Platform effectively removes usability challenges with a plethora of customizable sensors, such as temperature, pressure, accelerometer, light and humidity.

OriginGPS will showcase its range of mini + mighty GNSS/GPS modules this month at Embedded World 2017, Germany, March 14-17, hall 3, booth 121.

About OriginGPS
OriginGPS is a world-leading company for miniaturized GNSS/GPS and antenna solutions. OriginGPS introduces unparalleled sensitivity and noise immunity by incorporating its proprietary Noise Free Zone technology for faster position fix and navigation stability even under challenging satellite signal conditions. www.origingps.com.

Media Contact
Branden Oakes
Sales and Marketing Director, OriginGPS
branden.oakes@origingps.com, +1-913-378-3843