

What's all the buzz about Vehicle-to-Everything? Read more in this month's edition of our newsletter. This message contains graphics. If you do not see the graphics, [click here to view](#). To ensure that your Gemalto Newsletter gets to your inbox, please add m2m-iot@e.gemalto.com to your email address book or safe list.



Gemalto IoT Newsletter

March 2018

It's a Wrap! What we learned at MWC 2018 and Embedded World

Last month, more than 137,000 people from 205 countries visited the 2018 Mobile World Congress and Embedded World shows! They represented the entire connected world ecosystem - from consumer devices through to smart cities, connected vehicles and IoT innovations of every variety. The dust may have settled, but the innovations and trends are still fresh and driving the industry forward. Following are four trends that dominated conversations at the shows:

1. Move over 4G, 5G is rising! The show floor was flooded with cool demos and concepts, and by year-end, we'll begin seeing commercial product launches that will transform the marketplace.
2. Connected car services and autonomous vehicles are growing up fast. 5G will catalyze the sector and enable new capabilities including V2V and driverless vehicles.
3. Smart cities are bringing it all together, connecting all IoT sectors and improving convenience and sustainability. Strong security and trust are essential to give people the confidence needed to adopt new technologies.
4. Digital identities are the key to the future. With billions of new connections coming online quickly, securing and authenticating the identity of devices, applications and people is paramount.

If we missed you at the shows, please don't hesitate to reach out and set up an appointment to speak with a Gemalto representative to learn how we can help you

Connect, Secure and Monetize your IoT projects!



Manfred Kube
Head of IoT Products Marketing Communications



What's all the buzz about Vehicle-to-Everything (C-V2X)?

The new 5G compatible Qualcomm solution is receiving a lot of attention for complementing Advanced Driver Assistance Systems (ADAS) systems and offering direct Vehicle-to-Vehicle (V2V), Vehicle-to-Roadside Infrastructure (V2I) and Vehicle-to-Pedestrian (V2P) connectivity. Gemalto is working with Qualcomm to launch leading edge solutions in the coming year.

➔ [Read about it here](#)



Right size your IoT rate plan today

Choosing right rate plans to meet the needs of distinct fleets, with thousands of connected devices, is a real challenge! The [Gemalto IoT Connectivity Smart Saver](#) leverages machine-learning and clever bots to monitor individual SIMs and automatically reassign these into best plans. Join our Webinar on March 29 to learn more on this Software-as-a-Service offer and start saving!

➔ [Register for the Webinar today.](#)



How to avoid network field tests while improving seamless service

Gemalto and Rohde & Schwarz are improving LTE network drive tests without ever hitting the road! By reproducing field conditions in a lab, the companies save time and expense while providing an avenue for testing new technologies like [NB-IoT](#) that have never been used in consumer devices.

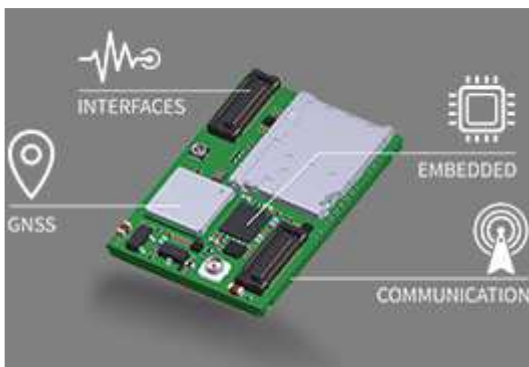
➔ [Read more here.](#)



And the IOT / WT Innovation World Cup® 2018 winners are...

Congratulations to all [eight winners of the IOT / WT Innovation World Cup® 2018!](#) A special shout out goes to Gemalto Security Award winner [iotech swiss](#), who is keeping our skies, aircraft pilots and passengers safe with its AI-based COLIBRI solution.

➔ [Read more here.](#)



Speeding IoT projects with Gemalto-powered OriginIoT LTE-M System by [OriginGPS](#)

Calling all developers...you can now integrate IoT products...from the cloud and avoid writing embedded code with the Gemalto-powered [OriginIoT™ LTE-M System](#). Leveraging Gemalto's award-winning [Cinterion LTE M IoT](#) module for connectivity, the solution improves power savings and extends battery life for 10+ years while strengthening security.

➔ [Read more here.](#)



Gemalto's all-in-one global IoT module wins 2017 IoT Excellence Award

The Olympics may be over, but Gemalto is bringing home the gold! Our [Cinterion® PLS62-W IoT module](#) was honored with the 2017 IoT Excellence Award from IoT Evolution for providing global connectivity on all LTE bands, plus 3G and 2G networks – all from a single device.

➔ [Read more here.](#)



Will voice assistants be the biggest trend in 2018?

Visit the [Gemalto Blog](#) to see how voice assistants popped up everywhere and in everything at CES. Worried about IoT security? Follow these [three steps to create Trusted Digital Identities](#). From [the first day](#) to the last, [this year's MWC reveals a world of innovation](#) and exciting growth.

➔ [Visit the Gemalto blog.](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- **Mar 19-23, 2018:**
[Intersec Forum](#)
Frankfurt, Germany
Gemalto's Antoine Huber is speaking about "5 Key technologies to ensure cybersecurity for convenient access control" at 11.30 AM
- **Mar 21-22, 2018:**
[IoT World](#)
Paris, France
- **April 23-27, 2018:**
[HANNOVER MESSE](#)
Hannover, Germany

Connect with a local market expert today to determine new strategies to [Connect](#), [Secure](#) and [Monetize](#) your IoT solutions.